

Sample Consent Form

Our names are *[insert your names here]*, and we are *[describe your position and the organization you work for here]*. We would like you to participate in our research by evaluating two e-commerce Web sites. Your participation in this study should take about *[insert time frame here]* and poses no risks to you other than those normally encountered in daily life.

All of the information that we obtain from your session will be kept confidential. The information obtained from your session will be tagged with a code number. The correspondence between your name and number will be treated with the same care as our own confidential information. We will not use your name or identifying information in any reports of our research (unless you allow it by signing the second line below).

Your participation in this research is voluntary. You are free to refuse to participate. Whether or not you choose to participate will have no bearing on your standing in relation to *[insert organization name here]*.

If you have any questions about the research, you may call *[insert contact person here]* at *[insert contact phone number here]*, or send electronic mail to *[insert contact e-mail here]*. You may keep the copy of this form for future reference.

C **Sample Consent Form**

By signing this form you accept the following statements:

I agree to participate in the evaluation of two Web sites. I know that the researchers are studying [*insert description here*]. I realize that I will be asked to test the Web sites and discuss perceptions of those two Web sites over [*insert time frame here*].

I understand that any information obtained during this study will be kept confidential.

I give [*insert your names here*] and their associates permission to present the results of this work in written or oral form, without further permission from me.

Signature

Date

I also agree to allow my name or other identifying information, such as a picture or video, to be included in all final reports and publications resulting from my participation in this research.

Signature

Date